



Shaler Area Little Titans
littletitansfootball@gmail.com

Hello,

We are writing you on behalf of the Shaler Area Little Titan's (SALT) youth organization. We are a non-profit organization that provides the youth within our community the opportunity to cheerlead and play tackle football.

The Little Titans name has been around for many years but our youth organization is completely new. Last season the football and cheerleading program was completely restructured and received the designated 501(c)(3) non-profit status. With the support of our community and hard work by our parents and board, SALT was able to teach 85 football players and 86 cheerleaders how it feels to play and cheer as a team. The 24/25 season will be SALT's 3rd season under the new program structure, and we cannot wait to see what the season will bring. The sky is the limit!

SALT is currently looking for local businesses like yourself to help Sponsor our organization for our children.

Sponsorships and Donations help SALT budget for many expenses throughout the year, including:

- Purchasing equipment, accessories, and any other costs affiliated with running our football and cheerleading program.
- Help paying our local referees, officials, and EMTs for each game.
- Help paying our Field cost (lights and janitor fees).
- Help paying for our League fees and Insurance.
- Help keeping our cost of registration down for families to afford.

There are a few major benefits of sponsoring or donating to our organization:

The following are the levels of donations with special incentives for those wishing to go above and beyond:

Red Level (\$250): Recognition at all home games (minimal 6 times throughout game day), recognition on our Instagram and Facebook pages. All sponsors will be listed on our website with their logo and website. Name and logo on a banner that will be on display at every practice and home games.

White Level (\$500): All included in the red Level plus: a SALT T-Shirt and a personalized plaque at the end of the season.

Blue Level (\$1000): All included in the red level and white Level plus: a large, personalized crystal plaque at the end of the season.

We appreciate your support and dedication to all the children involved in our program. You can always visit our website at: www.shalerlittletitans.com

If you have any questions, please feel free to reach out to us.

Sponsors Name: _____

Business Name: _____

Address: _____

Phone Number: _____

Website: _____

Email: _____

Let's go SALT!!!

Warmest Regards,

SALT Board

Ryan McGorry-President

Jason France-Vice President

Kristy Schiebel-Secretary

Janell Rhoads - Treasurer

Sarah Loomis-Cheer Coordinator

Joe Bailey-Football Coordinator

Lauren Scanlon-Fundraising Coordinator

Christy Chizer – Volunteer Coordinator